

Customer Success Story

Open Systems Traverse



The Bead Shop specializes in the design and manufacture of products for the “tween” girl market (girls between ages of 8 and 14). Operating since 1998, the Bead Shop has built a reputation for high quality products from fashion design and beading activity kits, to jewelry and toys.

Due to rapid growth in the number of EDI customers, the Bead Shop recognized that implementing an integration solution with their back-end accounting system was needed to eliminate excessive data entry. The challenge was to also find a solution that was compatible with their accounting system: Open Systems Traverse. The solution that was both compatible and able to meet their needs was provided by eBRIDGE Software.

With the eBridge integration solution, data from inbound EDI documents is automatically inputted into the accounting software, eliminating the need for the manual entry of such information. The eBridge solution then pulls this information directly from the accounting software to create and export the necessary outbound documents to the trading partners, such as Purchase Order Acknowledgements, ASNs, and Invoices.

Aaron Stenz, EDI Coordinator at the Bead Shop, stated that the eBridge solution definitely saves time by eliminating manual data entry processes from the time the order is received to when it is imported into the accounting software. “This allows us to work on multiple customers and orders at the same time,” he said.

In addition to saving time, the eBridge solution resulted in cost-savings by reducing the money spent on hourly wages or the extra time required to manually enter orders. The Bead Shop employees who use the eBridge solution also appreciate the quickness and ease of importing orders.

By implementing the eBridge solution, The Bead Shop has benefited with a more efficient and streamlined e-commerce process. This, Mr. Stenz said, “Allows us to continue to expand our EDI operations with the confidence that we have solutions to our problem areas.”

Company

The Bead Shop

Web Site

www.thebeadshoponline.com

Location

Milwaukee, WI

Established

1998

Number of Employees

40

Accounting Software

Open Systems Traverse

Trading Partners

Nordstroms

Petco

Target

Michaels

AC Moore

Toys R Us

“eBridge integration allows us to work on multiple customers and orders at the same time,” - Aaron Stenz, EDI Coordinator